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## **Broad Leaf Local Beer to host Foreigner**

*WLAV presents a very special Grand Rapids event when legendary rock band Foreigner members will stop at local brewery to try the local beer, meet the area people and play a short acoustic set.*

Kentwood, MI - The newly opened Broad Leaf Local Beer will welcome Foreigner band members on Saturday August 10 from 6-9:00 PM for a ticketed event ahead of their sold out Sunday concert at Frederik Meijer Gardens. The evening is billed as a VIB (Very Important Beer) event where attendees can enjoy a beer with band members, pose for photographs, and enjoy a short acoustic song set.

Foreigner band members Michael Bluestein and Bruce Watson are big fans of beer, and love to try the local beer in the towns they visit. "Michael and I especially try to get out and see what craft beers are being made in the area," said Watson. "We always ask bartenders, 'Do you have anything local on tap?' That's the first thing we always ask," he added. The two band members are such big beer fans that they have taken the first step into the Cicerone beer program and are both Certified Beer Servers.

Foreigner is responsible for some of rock and roll's most enduring anthems including "Juke Box Hero," "Feels Like The First Time," "Urgent," "Head Games," "Hot Blooded," "Cold As Ice," "Dirty White Boy," "Waiting For A Girl Like You," and the worldwide #1 hit, "I Want To Know What Love Is".

"We are really excited and honored to host the band at the brewery. I grew up listening to their songs and having a chance to share a beer with these guys is a brewer's dream come true." says owner Jason Spaulding. "I understand Michael loves Pilsner beer and our 'Cult Pils' is one of the beers we are most proud of from our new brewery. It is only available at our two locations so it is as local as it gets" adds Spaulding. "I can't wait to pour one for him".

"The Foreigner show at Meijer Gardens sold out in less than ten minutes" says tap room manager Jared Rader. "The people of the area definitely love this band. We have the last tickets available for this show along with a chance to meet the band members in person. It is going to be a great night" he adds.

### **Event Details.**

Tickets for the VIB event go on sale July 18 only through the brewery's website ([www.broadleafbeer.com](http://www.broadleafbeer.com)) and are limited. There are 28 premier tickets (\$199) which include admission to both the Saturday VIB event at Broad Leaf Local Beer, and the sold out concert on Sunday August 11 at Frederick Meijer Gardens. There will be an additional 100 tickets (\$50)

available for the Saturday VIB event. All tickets will go on sale on a first come first serve basis when the ticket site goes live at 6:00 PM Thursday July 18. Broad Leaf Local Beer will be closed to the public starting at 4:00 the night of the event. Tickets are only available online and purchasers must be 21 years or older for the Saturday event.

**Who we are**

Broad Leaf Local Beer is a Certified B Corporation and one of the first brewpubs in the city of Kentwood. At our tasting room, we focus on flavor exploration, building community and finding the connections between industry and the natural environment. Broad Leaf will explore what it means to be a modern American craft brewery with a wide range of classic and boundary pushing beer. Broad Leaf Local Beer is under the same ownership as Brewery Vivant. The two breweries operate with a similar ethos but have different beer and food focuses.

Brewery Vivant is the world’s first LEED® certified commercial microbrewery and an early adopter of Certified B Corporations in Michigan. We brew beer inspired by the farmhouse breweries of Belgium & France making beer with traditional methods and blend in our own creative touches. At our pub we strive to elevate the enjoyment of beer & food and the sense of community in everything we do. Brewery Vivant prides itself on being a destination brewery in the “Beer City” of Grand Rapids. We are in the list of top 30 largest brewpubs in the U.S.\* and have limited distribution throughout the State of Michigan and Massachusetts.

*\* Brewer’s Association definitions*

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